

# PRIVACY STATEMENT DUTCH CONTACT LENS CONGRESS FOUNDATION

Version 2023

## 1. Introduction

The Stichting Nederlands Contactlens Congres (hereinafter: "NCC") processes personal data (hereinafter: "Personal Data") of participants (hereinafter: "Participant(s)") in the Nederlands Contactlens Congres (hereinafter: "Event(s)") organized by NCC every two years.

These Participants can be divided into:

- Persons attending the Event ("Visitors");
- (Contact persons of) companies that are at the Event in order to present their product portfolio ("Exhibitors");
- Persons speaking at the Event ("Speakers").

Note: As a rule, Exhibitors are also registered as Visitors to the Event through a registration as a Visitor on the NCC website. Then for them, what is stated under Visitor and what is stated under Exhibitor applies.

This Privacy Statement aims to inform the Participant about the processing of his/her Personal Data. NCC is responsible for compliance with the privacy legislation in respect of these processing operations (referred to in the privacy legislation as Processor). NCC's contact details can be found at the bottom of this privacy statement.

## 2. For what purposes does NCC process Personal Data and on what legal basis?

### VISITORS

#### Organisation of the Event

For the organization of the Event, including processing the Visitor's registration for the Event, processing the Visitor's payment, providing additional services to the Visitor and having contact with the Visitor in the context of the Event, it is necessary for NCC to process Personal Data of the Visitor.

To the extent that the Visitor chooses to pay by credit card or iDeal, payment will be handled by Mollie. For more information, please see mollie's privacy statement, which can be accessed at <https://www.mollie.com/privacy>. From mollie, NCC then obtains the following Personal Data: date of payment, the method of payment, the amount paid and the corresponding name of the Visitor.

The legal basis for this is that these processing operations are necessary for the performance of the agreement that the Visitor enters into with NCC. A processing of Personal Data may also be necessary to protect the legitimate interest of NCC in providing customer-oriented services around the Event and adequate customer relationship management.

#### Education Number

NCC processes Visitor's education numbers (KP/KABIZ) for the purpose of providing a training certificate to the Visitor. With this, NCC offers the Visitor the opportunity to obtain training points for the Event in question.

The processing of the Visitor's Personal Data for this purpose requires the Visitor's express consent, which is the legal basis for the processing.

#### Evaluating Event

NCC uses the Visitor's contact details to provide a survey to be completed by the Visitor after the Event for the purpose of evaluating that Event. The legal basis for this concerns NCC's legitimate interest in evaluating and improving its services in relation to the organized Event.

Notice of next Event.

The Visitors of an Event will be informed by NCC about the following Event. The legal basis for this concerns NCC's legitimate interest in adequate customer relationship management. The Visitor may object to this processing at any time, after which NCC will cease processing the Visitor's Personal Data for this purpose.

#### Newsletter

NCC sends out newsletters in which Visitors can be informed about the latest development in the contact lens industry. For this purpose, the Visitors' express consent will first be requested, which is the legal basis for the processing of Personal Data.

#### EXHIBITORS

Exhibitors' Personal Data will be processed by NCC for the purposes of communicating with Exhibitors regarding the Event, invoicing the Exhibitor and collecting payments.

The legal basis for these processing operations concerns that they are necessary for the performance of an agreement with the Exhibitor. Also, processing of Personal Data may be necessary to protect the legitimate interest of NCC in providing customer-oriented services around the Event.

#### SPEAKERS

The Personal Data of the Speakers are processed by NCC in order to announce the program surrounding the Event, including through its website, communicate to the Speakers relevant information regarding the Event and arrange the payment of remuneration to the Speakers.

The legal basis for these processing operations is that they are necessary for the performance of an agreement with the Speaker. Also, processing of Personal Data may be necessary to serve the legitimate interest of NCC in promoting its Events and providing customer-oriented services around the Event.

NOTE: All Personal Data requested by NCC from Visitors, Exhibitors and Speakers prior to entering into an agreement is necessary to enter into the relevant agreement with them, unless otherwise explicitly communicated by NCC.

### **3. To whom will the Personal Data be provided?**

NCC only provides the Participant's Personal Data to third parties and persons within its organization who need that Personal Data for the realization of the purposes mentioned under 2. Third parties to whom Personal Data is provided are:

- the IT service provider (Invitado);
- the party supporting NCC in the field of communication (Mailchimp);
- the caterer of the event (NH Conference Centre Koningshof);
- the party that supports NCC in financial administration (Brabers);
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The third parties NCC engages are based in the Netherlands, apart from Mailchimp which company is based in the United States.

In order to achieve the purposes set forth above, it may also be necessary to transfer the Participant's Personal Data to countries outside the European Economic Community. In doing so, care will be taken at all times to ensure that the Participant's privacy rights remain guaranteed. Thus, NCC may provide Personal Data to parties based in the United States, to the extent that such parties are certified under the EU - U.S. Privacy Shield Framework (which is the case with Mailchimp) or other appropriate safeguards are provided with respect to the Participant's privacy.

#### 4. How long will the Personal Data be retained?

With respect to the Personal Data, the following retention periods apply. If the Participant would like more information about the retention periods used by NCC, the Participant may contact [info@contactlenscongress.com](mailto:info@contactlenscongress.com).

##### VISITORS/EXHIBITORS

The basic principle is that the Personal Data of Visitors and Exhibitors will be retained in each case up to and including the next Event. If the Visitor/Exhibitor does not participate in the next Event, the Visitor/Exhibitor will be asked explicit permission after that Event to keep the Personal Data until two months after the subsequent Event. If such consent is not granted, the Personal Data will be deleted within two months. The Visitor/Exhibitor also has the right to withdraw the consent for the longer retention of the Personal Data. In this case, too, the Personal Data will be deleted.

##### SPEAKERS

The Personal Data of Speakers at an Event will be retained for up to and including two months after the next Event.

##### ALL PARTICIPANTS: TAX RETENTION PERIOD

As part of the tax retention period, certain financial data (such as the data on the invoice) of the Participant must be kept for 7 years.

#### 5. What rights does the Participant have?

Based on the privacy legislation, the Participant has a number of rights regarding the processing of Personal Data by NCC. The privacy legislation sets conditions to the exercise of these rights, which are applied by NCC. It is therefore possible that in a particular case a request by the Participant to exercise a right will not be honored by NCC.

The Participant has the following rights:

- the right to access his/her Personal Data;
- The right to correction or deletion of his/her Personal Data; Through 'My NCC', the Participant can easily change the data listed there.
- the right to restrict the processing of Personal Data concerning him/her; In brief, this concerns a temporary lock on the Personal Data until an objection or problem is resolved.
- the right to object to processing on the basis of a legitimate interest in order to stop it; Where the Attendee objects to a particular processing of Personal Data on the basis of a legitimate interest, NCC will stop the relevant processing of Personal Data unless NCC has compelling legitimate grounds for processing Personal Data that outweigh the interests of the Attendee. However, if the Visitor objects to the processing of his/her Personal Data in the context of the announcement of subsequent Events, such processing will be stopped as soon as possible.
- the right to data portability; and This concerns, in short, the right for the Participant to request and (possibly) transfer certain Personal Data to a third party.
- the right to withdraw a given consent for a processing of Personal Data; If NCC uses the legal basis of consent for a given processing of Personal Data (see above), the Participant has at all times the right to withdraw that consent. NCC will then stop that processing of Personal Data.

To exercise any of these rights, the Participant may contact NCC. This can be done by email to [info@contactlenscongress.com](mailto:info@contactlenscongress.com)

In addition, the Participant has the right to file a complaint with the Personal Data Authority (<https://autoriteitpersoonsgegevens.nl/>).

**6. What is the procedure that is followed in case of modification of this Privacy Statement?**

This Privacy Statement may change from time to time if new developments give rise to it. The most current Privacy Statement can always be found by the Participant on this page. If the Privacy Statement is amended, NCC will communicate this on its website.